



SUPER SAVER DISCOUNTS END ON
JANUARY 9, 2015

SSA 2015 SPRING
CONFERENCE & TRADE SHOW

MARCH 11 - 13, 2015
GAYLORD NATIONAL HARBOR

**MID-SIZED OWNERS GROUP
(MSOG) SEMINAR**

(Pre-Conference Event for Owner/Operators of 2-9 Facilities)

GAYLORD NATIONAL HARBOR

SELF STORAGE ECONOMIC SUMMIT

(Pre-Conference Event)

GAYLORD NATIONAL HARBOR

MARCH 11, 2015

Go to
www.selfstorage.org
for more details

Self storage professionals across the country will gather to talk business and learn from industry educators at the Self Storage Association's 2015 Spring Conference & Trade Show.

Our event will be held at the Gaylord National Resort and Convention Center, March 11 - 13, 2015.

The Self Storage Association is your source for the most credible, relevant, un-biased information for your self storage business and we are committed to your success.

Join us as we explore a wide variety of industry topics...all geared toward your business.

You'll have opportunities to learn from the best, network with your peers and the industry's top suppliers, and have fun!

REGISTER EARLY AND SAVE!

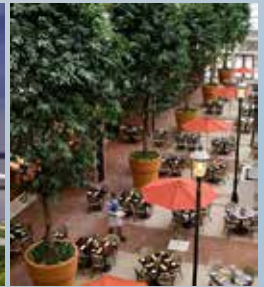
Register now for SSA's Spring Conference and Trade Show!

Super Saver discounts are available for direct members. Sign up by January 9, 2015 and save big!

If you aren't a member, why not join today and be eligible for the special members-only fees. Don't delay...save!

SSA registration fees may be deductible as a business expense. Consult your personal tax advisor for specific provisions.

Make your reservation today by going to www.selfstorage.org



Gaylord National Resort and Convention Center
201 Waterfront Street National Harbor Maryland 20745
Check out this beautiful resort at www.gaylordnational.com

All of our events will take place at the Gaylord National Resort and Convention Center...great for networking throughout your stay! You'll want to be in the midst of all of our activities. This six-year-old resort is situated along the shores of the Potomac River, just 15 minutes downriver from Washington, D.C., and across the river from Alexandria, Virginia. The hotel contains 2,000 guest rooms, 478,000 square feet of meeting space, seven restaurants, and a 20,000-square-foot spa. It features a 19-story glass atrium with incredible views of the Potomac River.

Room block discount cut-off date: February 18, 2015

Call the hotel directly (301-965-4000) or go to www.selfstorage.org to reserve your room NOW... and be just steps away from all of the convention activities and your self storage peers.

Be sure to identify your affiliation with the Self Storage Association to receive our special conference rates of \$219 Single/Double, \$239 Triple and \$259 Quad (plus resort fee).



SCHEDULE OF ACTIVITIES

(subject to modification)

Wednesday, March 11


- 7:00a – 6:00p Convention and Exposition Registration
Cyber Café
SSA Membership / Products-Services Booth
- 7:00a – 3:30p Exhibitor Set-Up
- 9:00a – 11:30a **MID-SIZED OWNERS GROUP (MSOG) SPECIAL EDUCATIONAL SESSION**
*For self storage owner/operators of 2–9 facilities (Requires separate fee)**
- 9:00a – 11:30a **Affiliated Associations Council (AAC) Meeting**
By invitation; For leaders of state associations who have affiliated with SSA
- 11:30a – 12:00p Light Lunch Break
(For attendees of the MSOG session and Economic Summit)
- 12:00p – 3:30p **SELF STORAGE ECONOMIC SUMMIT**
*(Requires separate fee)**

***ATTENDEES OF EITHER THE MSOG SESSION OR THE ECONOMIC SUMMIT
RECEIVE FREE ENTRY INTO THE TRADE SHOW AND RECEPTION ON WEDNESDAY, MARCH 11**

- 2:00p – 3:30p **Young Leaders Group (YLG) Meeting**
(Membership in the YLG required)
- 3:30p – 7:30p **Trade Show Opens**
Our exhibitors have an abundance of information on the products and services you need. SSA is committed to providing access to the finest industry resources available. Whether you're building your first facility, or you're an industry veteran, you will find our vendors have a wealth of industry knowledge, and are eager to share their wisdom with you. The Trade Show hall is open throughout the opening night reception so our vendors and attendees can continue to mingle and mix business with pleasure.
- 6:00p – 7:30p **Opening Night Sponsors Reception in the Trade Show Hall**
Join your industry peers for an evening of food, libation, and plenty of invaluable networking. Since the reception starts immediately following the Trade Show in the Trade Show hall, the networking continues during the festivities.
- 7:30p – 9:30p **Young Leaders Group (YLG) Reception**

Thursday, March 12

- 7:00a – 3:30p Convention and Exposition Registration
- 7:00a – 5:00p Cyber Café
SSA Membership / Products-Services Booth
- 7:00a – 8:30a **Prayer Breakfast**
- 7:00a – 8:30a **General Breakfast Buffet & Networking**
- 7:30a – 8:30a **Hot Coffee / Hot Topics** (2 sessions)
- 7:45a – 8:30a **Orientation for First-time Attendees and New SSA Members**
This session will help make your first SSA meeting experience not only more enjoyable, but more productive as well. You'll learn to maneuver through all of the Convention program activities in a timely, efficient manner, so you can plan your personal agenda for maximum effectiveness. Then, you'll find out how to put your SSA membership to work for you! Learn about new programs created specifically for owners and operators, new publications, navigating the SSA website, and much more.
- 8:30a – 8:45a Break
- 8:45a – 9:30a **Special Panel Session**
- 8:45a – 11:30a **Manager's Summit**
*(Requires separate fee)**

- 9:00a - 5:00p **Direct Members Lounge**
Membership has its privileges, and we're rolling out the red carpet for direct members of the national SSA with a comfortable and relaxing lounge where you can sip on a complimentary beverage before visiting the trade show or next session. (Direct Member badge required upon entry)
 Generously Sponsored by **Chateau** 
- 9:45a - 11:30a **Opening Session / Keynote Address**
- 11:30a - 1:45p **Trade Show & Lunch**
Tickets are required for lunch and are included with paid registrations
- 1:30p - 6:00p **Large Owners Council (LOC) Meeting**
By invitation only; for SSA members who own 10 or more facilities, and are dues-paying members of the LOC
- 1:45p - 3:00p **Roundtable Discussions**
Our Roundtables are typically standing room only! Industry experts will be leading informal discussions on marketing, finance, operations, hiring, site selection, and many other timely categories. Past conference attendees rate our Roundtable Discussions as extremely valuable components of the SSA Conference and Trade Show program. You won't want to miss this information-based session. Roundtable Discussions are included in your registration fee.
- 3:00p - 3:15p Break
- 3:15p - 4:30p **Concurrent Educational Session (Manager Track)**
Concurrent Educational Session (Owner/Operator Track)
- 4:30p - 4:45p Break
- 4:45p - 6:00p **Concurrent Educational Session (Manager Track)**
Concurrent Educational Session (Owner/Operator Track)
- 6:00p - 7:15p **Welcome to the Nation's Capital Reception**
Join your industry colleagues for an evening of food, libation, and plenty of invaluable networking.
 Thanks to our Event Sponsor:  **Self Storage Manager™**
 Enterprise Management Software

Friday, March 13

- 7:00a - 8:30a MD SSA Breakfast Meeting
- 7:00a - 8:30a VA SSA Breakfast Meeting
- 7:00a - 8:30a **General Attendee Breakfast Buffet & Networking**
- 7:30a - 8:30a **Hot Coffee / Hot Topics** (2 sessions)
- 7:30a - 11:45a SSA Membership / Products-Services Booth
- 7:30a - 10:30a Cyber Café
- 8:30a - 9:45a **Concurrent Educational Session (Manager Track)**
Concurrent Educational Session (Owner/Operator Track)
- 9:45a - 10:00a Break
- 10:00a - 11:30a **Closing General Session**
*"Live from Washington DC: The Self Storage Legal Network's Legal Power Hour" – a Q&A session for owners and operators addressing the latest legal and regulatory developments impacting the self storage industry. Hear two of the nation's leading self storage legal experts discuss the topics that pertain to you and your business. Our attorneys will take your questions for as long as time permits. Informative and entertaining... This is the one session you don't want to miss. Brought to you by The Self Storage Legal Network. **Presenters: Carlos Kaslow, Self Storage Legal Network and SSA General Counsel and Scott Zucker, Self Storage Legal Network/Weissmann Zucker Euster Morochnik P.C.***
- 12:00p - 4:00p **Self Storage Facilities Tour**
(Ticketed event. Requires separate fee. Includes lunch)
Our sessions end shortly before noon on Friday, but your opportunity for more networking continues! You'll see three very different facilities in the Greater DC area. Join the tour, and see what other owners are doing; talk with them about their operations, tour their facilities, and learn what makes them successful. To cover the cost of transportation, a nominal fee will be charged. Registration is limited, and these tours typically sell out! Join this fun and educational excursion by signing up on the registration form.

REGISTRATION FORM AND FEES – SPRING 2015

(or go to www.selfstorage.org to register!)

Substitution and Refund Policies: If you register and then are unable to attend, you may send someone in your place at no additional charge. Notify the SSA registrar in writing or by FAX (514) 228-3102 or email SSA@showcare.com, as far in advance of the Conference as possible. Cancellations faxed or postmarked on or before February 13, 2015, will be subject to a \$50 cancellation fee per registrant (\$20 for Guest and \$35 for One-Day Only registrants), with the remainder refunded. **No refund will be granted for cancellations faxed or postmarked after February 13, 2015!**

PART A – ATTENDEE INFORMATION *One registration per form. For additional registrations, please copy this form.*

First Name _____ Last Name _____
 Title _____ Nickname (for badge) _____
 Company Name _____ Is your company a member of SSA? Not yet
 Address _____ Yes - Member Number _____
 City _____ State _____ Zip _____
 Phone (_____) _____ Fax (_____) _____
 Email _____ May we share your email with exhibiting companies? Yes No

Is this your first SSA Conference and Tradeshow? Yes No

What best describes your company: Single Facility Multiple Facilities Management Firm Vendor to the Industry

Designation: Facility Mgr. Facility Owner Regional Mgr./Supervisor Developer Designation Other _____

What responsibilities do you have in making decisions for purchases of goods and services for your facility?

No responsibility Recommend purchases to my Owner or Supervisor Full responsibility for all purchasing decisions

PART B – REGISTRATION INFORMATION

Fees (in \$US)

FOR ITEMS 1) & 2): Members only, registration fees include a downloadable library of all session recordings and slides.

	REQUIRES SSA MEMBERSHIP ID NUMBER					Non-Members	
	Super Saver 1/09/15	SSA Direct Members*		SSA Affiliate Members		By 2/13/15	After 2/13/15 & On-site
		By 2/13/15	After 2/13/15 & On-site	By 2/13/15	After 2/13/15 & On-site		
1) <input type="checkbox"/> FULL REGISTRANT	\$525	\$569	\$629	\$625	\$675	\$800	\$900
2) <input type="checkbox"/> ADDITIONAL REP (same company)	\$425	\$450	\$475	\$475	\$500	\$700	\$800
3) <input type="checkbox"/> 1 DAY ONLY (Thursday, March 12)	\$325	\$350	\$375	\$375	\$400	\$550	\$600
4) <input type="checkbox"/> Trade Show ONLY**							
<input type="checkbox"/> WITH LUNCH/RECEPTION	\$120	\$130	\$145	\$130	\$145	\$155	\$170
<input type="checkbox"/> WITHOUT LUNCH/RECEPTION	\$75	\$85	\$100	\$85	\$100	\$110	\$125
<input type="checkbox"/> Wednesday (Reception) <input type="checkbox"/> Thursday (Lunch)							
NOTE: Vendors who are not exhibiting may register in the Full Registrant category ONLY.							
5) <input type="checkbox"/> GUEST REGISTRANT (includes 2 breakfasts, 2 trade shows, 2 receptions and closing general session)	\$275	\$300	\$325	\$350	\$375	\$450	\$550
<input type="checkbox"/> ECONOMIC SUMMIT							
(Optional Event: Wednesday, March 11)							
First Registrant	\$300	\$325	\$350	\$350	\$375	\$400	\$450
Second/Third Registrant	\$150	\$150	\$150	\$150	\$175	\$200	\$250
<input type="checkbox"/> MID-SIZE OWNERS GROUP (2-9 Facilities) (Optional Event: Wednesday, March 11)	\$100	\$125	\$150	\$150	\$175	\$250	\$300
<input type="checkbox"/> MANAGERS SUMMIT (Optional Event: Thursday, March 12)	\$100	\$125	\$150	\$150	\$175	\$200	\$250
<input type="checkbox"/> FACILITY TOUR (Optional Event: Friday, March 13) x \$50 = _____							

*Those who have a valid ID number

** Wednesday Trade Show will offer a reception included option; Thursday Trade Show will offer a lunch included option

PART C – PAYMENT INFORMATION

Enclose check payable to SSA in US funds, or charge: Visa MC AMEX

Registration Fee _____ Card # _____ Exp. Date _____
 Guest Fee _____ Print Name _____
 Guest Name _____ Billing Address _____
 Economic Summit _____ Signature _____
 Mid-Size Owners Group _____
 Managers Summit _____
 Facility Tour _____
 Total Fees* \$ _____



Please check here if you are disabled and require special services. Please attach a written description of your needs

*SSA Reserves the right to charge the correct amount if different from the amount listed above.

Mail or fax your completed registration form before February 27, 2015 to (514) 228-3102; SSA c/o Showcare Event Solutions, 1200 G Street NW, Suite 800, Washington DC, 20005-6705. Registration forms received after February 27, 2015 will not be processed in advance. Instead, please register onsite at the SSA desk at the Gaylord National Harbor. NOTE: Registration without payment will not be processed.

Questions? Contact the SSA Registrar: Phone (514) 228-3076 | Fax: (514) 228-3102 | email: SSA@showcare.com